

eoä

EYE ON ARBONNE

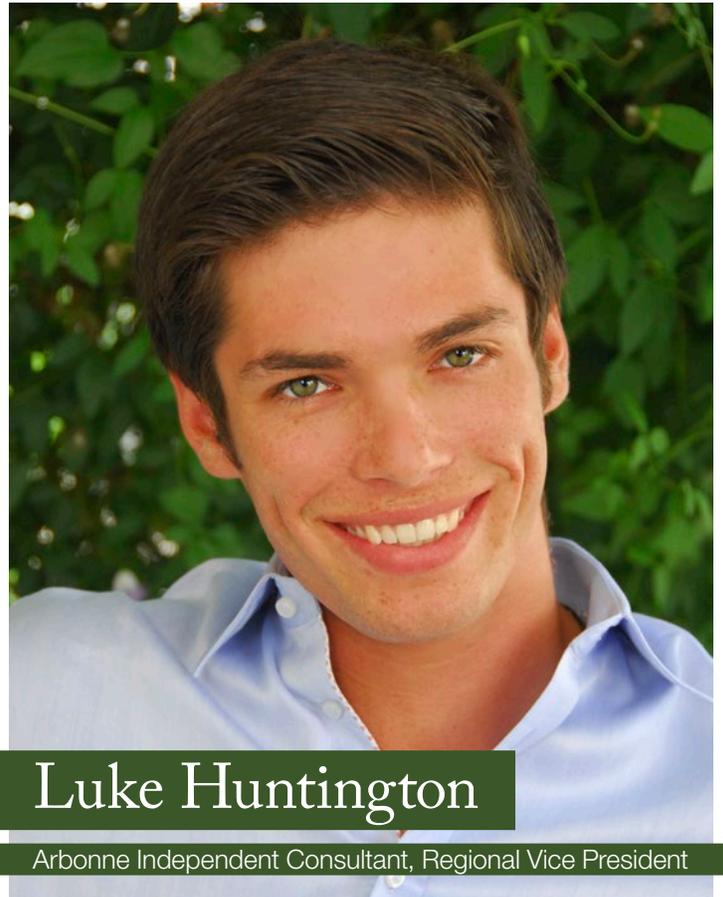
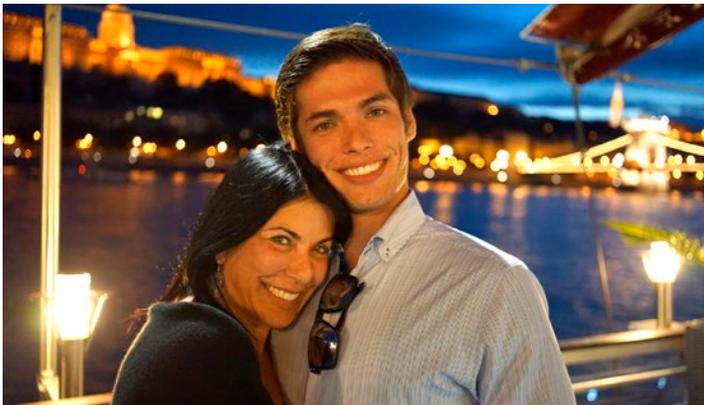
REGIONAL VICE PRESIDENT

Something for Everyone

A university student searching for his tools for success, Luke Huntington of Middleburg, Virginia, dreamed of following his life's passion in motorsports. These dreams started to dwindle as he accepted Corporate America as the only option after graduating. However, after discovering Arbonne, and overcoming his fears of walking off the beaten path, Luke now lives a life by his design.

As a college student, I had started to accept the fact that my life would be far from a life of abundance, and my passion for motorsports was only a thing of the past. I was determined to work hard to find a "decent" job after graduating college, but I knew that there wouldn't be any way I could continue to fund my expensive dream of car racing. And when Arbonne was first presented to me, I had no clue the opportunities Arbonne would allow me. My mother, ENVP Linda Blum Huntington, first introduced me to Arbonne when I was 17. My initial thought was that it was a joke. I never thought in a million years that I would work in the health and wellness industry. Ignorantly, the first thing that came out of my mouth was, "You're selling lipstick." It took me until January 2012, three years after my mother joined, to realize that Arbonne was

Luke with his mother, ENVP Linda Blum Huntington, as a guest on the 2013 NVP Challenge Trip.



Luke Huntington

Arbonne Independent Consultant, Regional Vice President

way more than a little lipstick company. It actually took me three years to realize why I needed to do this business. At that point, a sophomore in college, Arbonne changed my family's life because my mom got out of her comfort zone and walked off society's beaten path. Other inspiring Consultants, such as Sue Cassidy and Aldis Loreno, had changed their

"Arbonne is a gift that can bridge the gap from dreaming to accomplishing."

lives and the lives of hundreds of other people with this business. They weren't any different than me, but they were willing to do what it takes to create a life by design. When I finally allowed myself to overcome my

The day Luke brought home his 2014 Mercedes-Benz CLA 250.



fear of breaking away from the college student norm of “go to school to get a job,” I fully realized that Arbonne was, and still is, my tool to lead an extraordinary life. And after three years, I was finally ready to put it to work.

As a young male starting my business, I had a very unique, but very special experience growing in Arbonne. At first, I was shy talking about Arbonne with my friends, as they teased me for being a guy who “sells makeup.” Thankfully, only sticks, stones, and mountain bike jumps can break my bones. But I also experienced a wonderful form of respect from people as they realized that I was willing to join a company that was mainly dominated by women. As a member of Generation Y, Arbonne’s business opportunity couldn’t have been a better fit for my needs. People in my generation want financial independence and are also extremely ambitious. I will never forget the day when my professor asked the class what everyone’s long term goals were, and 90% of the class said, “Own [their] own business.” Unfortunately, most of these students won’t start their own businesses because they don’t know where to start. With the amazing leadership from my mother, Sue Cassidy, Aldis Loreno, and so many more Arbonne leaders, I realized that Arbonne isn’t just a premium personal care and wellness company. It’s a gift that can bridge the gap from dreaming to accomplishing.

One of the most important things I’ve learned is that we are in a marathon, not a sprint. I’m so thankful to have learned this early on. This has allowed me to love my Arbonne journey no matter what it looks like. When the little things bring you down, remember to look at the big picture and at how amazing this opportunity is for anyone. With my promotion to RVP, I’m excited to see more young people, and more men, join this business because everyone deserves the ability to reach their ultimate freedom. Don’t be afraid of being different from your friends and family. I know that if I didn’t walk off the beaten path, my life would look far different. If I can do this business, you most certainly can too!

To my amazing team: You all inspire me. Thank you so much for your dedication and strength. We’ve created so many fantastic memories, and I can’t wait for our future growth. You’re more than my team; you are my family.

To ENVP Sue Cassidy: Thank you for being an amazing Arbonne grandma. You have changed the lives of my family, and I am forever grateful.

To my dad: You always believed in me and never gave up on me. Thank you for your love, support, and for being an incredible role model. I could not have come this far without you.

And to my amazing mom, Independent Consultant and ENVP, Linda Blum Huntington: Words cannot describe how blessed I am to have you as a mother. Your leadership amazes me, and you always pushed me to be great, even when I didn’t feel that I could be. When everyone thought I couldn’t do this business, you knew that I could. Thank you for everything. I love you so much.

The Arbonne Independent Consultant featured in this EOA has achieved the rank of Regional Vice President. The average number of active Arbonne Independent Consultants who achieved this rank and average compensation is described further in the Independent Consultant Compensation Summary (ICCS) available at arbonne.com.

The testimonial in this EOA is for illustrative purposes only and does not represent income projections. The results discussed in this EOA by the featured Arbonne Independent Consultant are not typical and should not be relied upon by prospective or current Arbonne Independent Consultants as an indication of what they should expect to earn. Actual results for each Arbonne Independent Consultant will vary depending upon individual effort, time, skills and resources. Arbonne makes no guarantees regarding income.

SUCCESS STRATEGY

“When you close all of your backdoors, get rid of your doubt, and go for it, you can achieve any goal.”



Top to Bottom

Luke racing in Formula 2000 cars at Road America race track, Wisconsin 2007. • Luke with his father, Geoff (left), mother, ENVP Linda Blum Huntington (middle), and ENVP Gordon Fraser (right), in London, December 2012 • Luke with his Gen Y SuccessLine. **L–R:** Independent Consultant Leslie Hurd, District Manager Anna Goist, Independent Consultant Ingrid Seggerman, District Manager Whitney Wood, Independent Consultant Jorge Munoz, District Manager in Qualification Katie Dolenc, and District Manager Julia Keehn.