



EYE ON ARBONNE EXECUTIVE REGIONAL VICE PRESIDENT



Noël Ethier and Line Carreau

Arbonne Independent Consultant, Executive Regional Vice President
Partnership
Profession: Public Services

Taking Control of Our Destiny

Life has never been easy for husband and wife, Noël Ethier and Line Carreau of Terrebonne, Québec. Despite what some may perceive as unsurmountable obstacles, Noël and Line remained optimistic, persevered and ultimately created a life of their dreams.

What was initially Plan B quickly became Plan A! Right from the start, I saw just how big an impact the Arbonne Opportunity could have on our lives and it was just what we needed. Since my wife's health was fragile, we needed to change up our day-to-day. This was an opportunity to build an Arbonne business.

I work as an electrical technician in Montréal, Québec, but was born in Abitibi-Témiscamingue, as was my wife. We chose to settle in Terrebonne for better job prospects and access to health care. My wife was born suffering from spina bifida and has undergone over 20 surgeries to treat several health conditions. Moreover, she contracted HIV from a blood transfusion after a medical error. Line is an exception in medical literature — her positive attitude, ability to bounce back from anything and sheer will are truly admirable! She's a fighter and a great source of inspiration.

Everything began the day after our neighbour launched her Arbonne business on June 13, 2010. We literally fell in love with the products and I was convinced with hard work and Line's strength and positive attitude, we could build a successful business together. We were motivated and determined; nothing could stop us! Without a doubt, this was one of the best decisions we've ever made. Despite my wife's delicate health and differences, having an Arbonne business has allowed her to spread her wings to fulfill her true potential.

We've always had a deep desire to help those around us learn more about what has changed our lives so completely, and we passionately



Noël and Line with their upline: ERVP Geneviève Maltais and ENVPs Chantal Gauthier and Michel Brisson.



share our discovery! By following our Sponsor's recommendations, we managed to grow through the compensation plan all the way to the District Manager level. In 2011, Line was awarded the Heart of Arbonne

during the CNTC in Calgary. Meanwhile, I provided her with both moral and physical support. Line loves saying that I'm her legs, her best guide and her favorite informal caregiver, and that I do all these things brilliantly! It's a bit much, but I still accept her compliments. She gives them so well!

A year down the road, several obstacles forced us to take a detour with our business. While we ended up losing our Area, the thought of giving up never crossed our minds. In fact, we were motivated to find another way and our drive was at an all-time high. This was no longer Plan B for Line and me, but Plan A! Despite this minor setback, we kept our courage. Persevering, working consistently, learning from one's mistakes and moving forward are all keys to success! Two months later, we earned our Area back.

Our confidence grew as we developed ourselves, took part in Discover Arbonne events and attended conferences. During a training seminar, we heard an inspiring story that touched our hearts and reinforced our conviction that we had all we needed to build our Region, and all that enabled us to make our own choices.

We're a fantastic team! Organized, strong and energetic, we share a dream we make a reality every day, and that gives us an exceptional, and often coveted, quality of life.

On January 1, 2015, we officially became a Region. Earning the Mercedes-Benz Cash Bonus was a meaningful event and a great way to honour our achievements! In August 2015, we promoted our first Regional Vice President, Virginie Boily. The feeling of having done one's duty is truly priceless! Teamwork was a key factor in achieving our goal. Our momentum was so strong that our drive was peaking! Our perception changed and we learned that every obstacle could become an opportunity. Sharing our knowledge with passionate people helped us grow. Our team grew stronger through leadership and experience, and now we're enjoying our success. We're now on track to build our Nation!

The Arbonne Opportunity has made the impossible possible! Thanks to our hard work, our Arbonne business now allows us to afford private health care for Line. To think, just a few years ago, doctors only gave her a year to live! She isn't defined by her illness, but has instead learned to live with it. Arbonne gives us all the strength and courage to push our limits. Arbonne enables us to dream and make those dreams come true. More than anything, it's a guide that shows us how to become the best version of ourselves. Arbonne is a priceless gift.

We'd like to give a big "Thank You!" and all our gratitude to our upline and our wonderful team.

To ENVP Chantal Gauthier and ERVP Geneviève Maltais for your great generosity. You're one of a kind!

To ERVP Virginie Boily and RVP Catherine Tremblay for your commitment and loyalty.

To our wonderful team: We are grateful and overjoyed!

To our families, Clients and friends: Thanks for always being there!

To Nathalie Grenier: For your friendship and help in writing our story!

To Stéphane Turcotte at Pixel Artiste Photographe for our cover photo.

Thank you all for being a part of our lives! We love you!

Our family (From bottom to top & from left to right): First row: Florence (4) and Mégane Létourneau (2½). Second row: Noël Ethier and Line Carreau. Third row: Yoan Létourneau (son) and his wife, Marie-

SUCCESS STRATEGY

Our positive attitude helps us overcome obstacles.



Mercedes-Benz Car Presentation party on March 21, 2015.



Noéline's RVPs and their team: ERVP Virginie Boily, RVP Catherine Tremblay, EAM Cydji Bau-Tremblay, and AMs Sara Gagnon and Suzy Bouchard.



Part of our amazing Central Region!



Line with AMs Geneviève Lejeune, Marie-Ève Gervais and Stéphanie Houde; and EAMs Amélie Vigneault, Sophie Riopel, Marie-France Larin and Myriam Coté.

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