



EYE ON ARBONNE NATIONAL VICE PRESIDENT

Your Best Life Now



Claire Risoli

Arbonne Independent Consultant, National Vice President
Profession: Advertising, Marketing & Public Relations

By most standards, Claire Risoli was a successful professional, living a fabulous, fast-paced life as a producer in Los Angeles, California. On the inside, she wasn't living at all as her days had become repetitive and exhausting, and yearned to jump off her hamster wheel of life to spend quality time with her young family. Though she'd never heard of Arbonne, the idea of a business changing her life was enough to jump off her wheel and jump in with both feet, and it was exactly the change she needed.

In four short years, my life is almost unrecognizable from what it was. When I was introduced to Arbonne, I was working in Latino marketing as a freelance producer in Los Angeles. I was a new mom with dreams of being an actress on the back burner, and I had just gone back to work after an extended maternity leave. Here is a snapshot of a typical day before Arbonne: I would wake up between 4:30 and 5:00 a.m. and shoot out of bed like a cannon ball. I would put my sleeping baby in the back of the car, drive 45 minutes to hand him off to my mom for the day, and get back in the car for another 45 minutes in Los Angeles rush hour traffic to get to my office and put in an eight to ten hour, stressful, demanding day. After work, I would drive for an hour back to my mom's house in rush hour traffic, and then drive another hour home to put him to bed between 8:00 and 9:00 p.m. This was my life, day in and day out. I did everything I was told to do; I went to school, I worked hard, and I got a good job. I was exhausted. I was unfulfilled. We had minimal savings, credit card debt and we were living in an apartment. We had never taken a family vacation. I stopped dreaming. I was living my worst case scenario. Yet, people on the outside looking in would say we were "successful."



Claire with NVP Amy Powers at their Double Car Party in Los Angeles



Claire and members of her RVP team at VP Reception, GTC 2017

Needless to say, when I was presented with the Opportunity in 2011, I was quite open. It's not because I was in the market for lipsticks or eye creams, I was in the market for change. I figured, if anything, Arbonne could be a flotation device I could hang on to until I figured out my next career move as I was drowning in this ocean called *my life*.

I was introduced to Arbonne over a Facebook message from a woman I had met at a holiday party. We met briefly that night, hit it off, exchanged numbers, became Facebook friends and then I heard from her a few weeks later. She shared with me that she had just started her internet-based business with Arbonne, mentioned that I might be good at it, and asked me to take a look. I jumped right in and I had no clue what I even jumped in to! I had never even tried the products! I followed my intuition. I felt a tug and I just went with it. She shared the Arbonne Ingredient Policy, business model and compensation summary with me, but my biggest reservation was that I was not a great salesperson. I quickly learned I didn't have to be. I could learn as I built my business. All I had to do was stop giving my money to brands I believed were inferior products, start buying safer, better quality products online from my own business, earn an income by showing others how to purchase these products directly from my business, and sponsor other business builders to show them how to do the same. Genius. I knew I could do that! I, of course, quickly fell in love with the products, experienced the results, and organically built out my global customer base by recommending products that I loved and were benefitting me and my family.

I plugged into a system. I learned how to duplicate it and teach it. I started to understand the enormity and magnitude of the Arbonne business. As I became more competent, I became more confident. As I gained confidence, my belief and my vision grew. I became a Network Marketing Professional. In just four years, I reached the top level in Arbonne and I am forever grateful to the woman who was brave enough to share this life changing gift with me.

I would like to thank God for igniting the light inside of me. I also give thanks to the people in my life who fan my flames and who inspire me to be more, serve more and have more to give more.

Carrie Kaplan: Thanks for changing the set of my sail and for sharing this gift with me.

My husband, Michael: Thanks for supporting me and for believing in me.

To my rock, my *Why*, my precious son, Rocco: Everything I do, I do for you. Remember that "Risolis NEVER give up."

To my incredible team who I could never have done this without...

DM Dr. Tina Discepola: Thank you for being my first REAL business partner in this endeavor, for saying yes to me, for trusting me, and for staying the course with me.

To my RVP Rachele Rodriguez: You will always be my first.

ERVP Clark Harrison: You make me one proud mama.

ERVP Kristen Furbacher: You rock my world. You are one the hardest workers I know.

ERVP Lisa Kumagai Sung and EAM (Crazy) Mari Mizutani: The Claire-thing was worth it, right!? I adore you guys!

RVP Clara Baum: You add so much to my life. I am so grateful for you.

EAM Michelle Serafin: We've come a long way, baby! I love you.

EAM Janette Hollmer, AMs Peter and Dinah O'Brien, Cynthia Quimbo-Ruiz, Wendy Gabagat, Julie Honda, and Cynthia Quimbo-Ruiz, and DMs Krystle DiPaolo, Dawn Sawyer, Ingrid Ball, Christine Moreschi and Ruth Truglio: I am forever grateful for all of you.

ERVP Jill Kay: You took my hand and showed me the way.

☼ Eye On Arbonne

SUCCESS STRATEGY

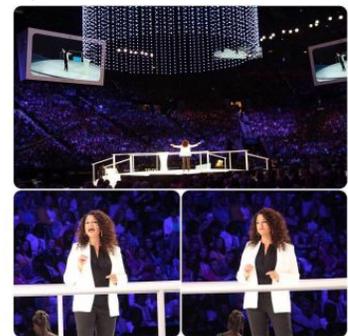
Work smarter not harder, and your confidence and competencies will grow exponentially.



RVP Benz Bash with ENVP Linda Huntington, part of their team and wonderful, supportive sidelines



Claire celebrating her first promoted out RVP, Rachel Rodriguez, at her Benz Bash at Irvine home office



Claire training on the main stage at MGM Grand Arena, GTC 2016



Pure Vibe Party, GTC 2017

ENVP Linda Blum Huntington: Thank you for your mentorship and guidance.

And a special thank you to my sideline sisters, Amy Powers, Linda Balaban, Diane Taub, Stephanie (Tiger) McNamara, Joyce Lapinsky and Suzanne Coston: I am so blessed.

To everyone who ever said "no" to me: Thank you. Thank you for making me stronger and for reinforcing my commitment to get this done. You taught me how to get back up again and again and again.

Because of Arbonne, I live my best life now.

The Arbonne Independent Consultants featured in this EOA has achieved the rank of Regional Vice President or National Vice President. The average number of active Arbonne Independent Consultants who achieved this rank and average compensation is described further in the Independent Consultant Compensation Summary (ICCS) available on Arbonne's website at iccs.arbonne.com.

The testimonial in this EOA is for illustrative purposes only and does not represent income projections. The results discussed in this EOA by the featured Arbonne Independent Consultant are not typical and should not be relied upon by prospective or current Arbonne Independent Consultants as an indication of what they should expect to earn. Actual results for each Arbonne Independent Consultant will vary depending upon individual effort, time, skills and resources. Arbonne makes no guarantees regarding income.



Claire celebrating with her LA Connect sidelines



Nation Kick Off Party, GTC 2016